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He was born in Samsun in 1969. He graduated from the Department of Graphic Design in Hacettepe University. Then he worked for advertising agencies as graphic designer, illustrator and art director for In 2003 he moved to Istanbul and started to working for TV-Movie industry. Now he's working for TV-Movie industry in his own company "MADROBOTPANDA". He's been working as a part time instructor and giving courses in the Department of Visual Communication Design Department at the Faculty of Fine Arts in Isik University.